



# 2019 Goal Setting Contest

## DETAILED SCORING RUBRIC

I. Instructions Followed		
	Adheres	Does Not Adhere
Board does not exceed 36"X 48"	4	0
Name of Contestant displayed	2	0
Name of school, district, city displayed	2	0
Title of Display	2	0

II. Artifacts			
	Accomplished 5 Points	Proficient 3 Points	Developing 1 Point
<b>Description of career</b>	Tasks are clearly, completely explained	Tasks descriptions are either not clear or are incomplete	Tasks descriptions are both not clear and are incomplete
<b>Job outlook</b>	Cites credible sources to make realistic forecasts for various geographic areas and an extended time	Either cites questionable sources or fails to cite sources or makes unrealistic forecasts or forecasts for limited geographic areas or for a limited time	Either cites questionable sources or fails to cite sources and makes unrealistic forecasts and for limited geographic areas and for a limited time
<b>Education/ training required</b>	Includes educational ranges (such as undergraduate and graduate degrees) and options of types of institutions (such as traditional campus and distant/online opportunity) includes tuition ranges	Omits one of the following: <ul style="list-style-type: none"> <li>• Educational options (such as undergraduate and graduate degrees)</li> <li>• Types of institutions (such as traditional campus and distant/online opportunity)</li> <li>• Tuition ranges</li> </ul>	Omits two or all of the following: <ul style="list-style-type: none"> <li>• Educational options (such as undergraduate and graduate degrees)</li> <li>• Types of institutions (such as traditional campus and distant/online opportunity)</li> <li>• Tuition ranges</li> </ul>
<b>Licensures or certifications required</b>	Identifies process for obtaining license/certificates as differentiated by three or more states/ territories/ District of Columbia	Identifies process for obtaining license/certificates as differentiated by two states/ territories / District of Columbia	Identifies process for obtaining a Texas Teaching Certificate only
<b>Pay range</b>	Salaries given for 2 to 3 geographic areas and for entry level and advanced experience and degrees	Salaries given for 1 or 2 geographic areas and for only entry level or advanced experience or degrees	Salaries given for only 1 geographic area and for either entry level or advanced experience or degrees
<b>Opportunities for advancement</b>	Includes conventional and unconventional promotion possibilities and identifies necessary actions for fruition	Includes only conventional promotion possibilities and identifies necessary actions for fruition	Includes only conventional promotion possibilities but does not identifies necessary actions for fruition

### III. Career Plan

	<b>Accomplished 5 Points</b>	<b>Proficient 3 Points</b>	<b>Developing 1 Point</b>
<b>Short Term Goals</b>	Clearly identifies immediate concrete actions that can be taken to achieve goal	Vaguely identifies immediate concrete actions that can be taken to achieve goal	Only hints at immediate concrete actions that can be taken to achieve goal

### IV. Design of Project

	<b>Accomplished 5 Points</b>	<b>Proficient 3 Points</b>	<b>Developing 1 Point</b>
<b>Good use of color, texture, lettering</b>	Skillfully incorporates color, texture and lettering choices	Unskilled incorporation of color, texture and lettering choices	Little to no consideration of color, texture and lettering choices
<b>Professional quality</b>	Worthy of consideration for publication	Some modification needed before publication	Considerable modification needed before publication

### V. Student Presentation

	<b>Accomplished 5 Points</b>	<b>Proficient 3 Points</b>	<b>Developing 1 Point</b>
<b>Introduced presenter's name, name of, school, school district, and city</b>	Presenter's name; name of presenter's; school; district and city are clearly articulated without prompting	One of the the following are omitted: presenter's name; school; district and city, or are given only after judge's prompting	Two of the following are omitted: presenter's name; names of presenters; school; district and city, or are given only after judge's prompting

	<b>Accomplished 10 Points</b>	<b>Proficient 5 Points</b>	<b>Developing 1 Point</b>
<b>State title of display</b>	Title of display clearly articulated without prompting	Title of display articulated only after judge's prompting	Title of display not clearly articulated even after judge's prompting
<b>Presented results for interest tests, surveys and/or questionnaires</b>	Presented results for 3 of more of interest tests, surveys and/or questionnaires	Presented results for only 2 of interest tests, surveys and/or questionnaires	Presented results for only 1 of interest test, survey and/or questionnaire
<b>Presented research on career</b>	Concisely and logically articulates project process, results and conclusion	Articulates project process, results and conclusion but may not be concise or presentation does not flow logically	Either does not articulate project process, results or conclusion or flow not concise or presentation does not proceed logically
<b>Presented career plan</b>	Clearly specifies career objective(s) based on research and personal assessments with feasible, sequential short and long term goals	Career objective(s) not completely clear or not based on research and/or personal assessments or short and long term goals either not feasible, or sequential	Career objective(s) not clear and not based on research and/or personal assessments and short and long term goals either not feasible, or sequential