



2019 Project Visualize Contest

DETAILED SCORING RUBRIC

I. Instructions Followed

	Adheres	Does Not Adhere
Summary page attached correctly	5	0
Summary includes - Purpose and objectives	5	0
Summary includes - Description of activities	5	0
Summary includes - Description of chapter involvement	5	0
Board size does not exceed 36"X 48"	10	0
Project name and TRAFLE selected printed on tri-fold	5	0
Set-up on time	5	0

II. Creativity

	Accomplished 5 Points	Proficient 3 Points	Developing 1 Point
Embellishments	Decorations and/or ornamentation contribute in a meaningful way to theme and information	Some decorations and/or ornamentation does not contribute in a meaningful way to theme or information	Decorations and/or ornamentation either does not contribute in a meaningful way or distracts from theme and information
Neatness	Adhesives (tape, glue, etc.) not visible; cut edges of paper straight and smooth; meticulousness/care in assembling board apparent	Adhesives (tape, glue, etc.) somewhat visible; some cut edges of paper not straight and smooth. Care in assembling board not apparent	Adhesives (tape, glue, etc.) obviously visible; many cut edges of paper not straight and smooth. Little or no care in assembling board
Overall Creativity	Unique implementation of creative/imaginative ideas	Inspired from other sources and not totally unique	Obvious implementation of other sources and does not reflect students' own ideas

III. Student Presentation

	Accomplished 5 Points	Proficient 3 Points	Developing 1 Point
Originality of presentation	Offers an imaginative way of presenting information	Offers a limited imaginative way of presenting information	Little or no evidence of imagination
Introduction of presenters and chapter	Title of project; name(s) of presenter(s); school; district and city are clearly articulated	Two or three of the following are omitted: Title of project; name(s) of presenter(s); school; district and city, or are given only after judges prompting	Four or all of the following are omitted: Title of project; name(s) of presenter(s); school; district and city, or are given only after judges prompting

Described in coherent sequence	Following the introduction of themselves and chapter the presenters give the title and logically describes activities and materials used and highlights and concludes with outcomes then asks judges if they have questions	The presenters introduce themselves and chapter the title and describes activities and materials used and highlights and outcomes and asks judges if they have questions, however it may not follow a logical sequence	Significant information is omitted or logical sequence not followed
Describe the focus of the project	Project goals and objectives clearly explained	Explanation of project goals and objectives somewhat vague	Explanation of project goals and objectives very vague
Describe group members roles	Clearly explains contribution of chapter members.	Contribution of chapter members somewhat ambiguous.	Contribution of chapter members not clear.
Knowledgeable response to questions from judges	Team members fully respond with complete sentences	Some responses incomplete or not answered in complete sentences	Responses incomplete and not answered in complete sentences
Enthusiastic	Energetic interest in project activity and display is apparent	Little apparent energy or interest in project activity or display	No apparent energy or interest in project activity and display; lackluster presentation
Posture upright and professional & Eye Contact	All members stand upright with shoulders back. Members maintain appropriate eye contact with judges	Most but not all members stand upright with shoulders back. Some members do not maintain appropriate eye contact with judges	Most members do not stand upright with shoulders back. Most members do not maintain appropriate eye contact with judges

IV. Presentation Length

	Accomplished 5 Points	Proficient 3 Points	Developing 1 Point
Time	Presentation was 4-5 minutes	Presentation was more than 2 minutes and less than 4 minutes	Presentation was less than 2 minutes or had to be stopped without finishing